

Lena Gripp

| 515-571-4802 | lanaeg96@gmail.com

Media & Technical Skills

- Adobe Suite proficiency (Audition, Lightroom, Premiere)
- Canon DSLR photography (traveled to Ireland and produced chapter in book of photography)
- Experience in: Writing, editing, interviewing, Tascam DR-40, Harris console

Education & Campus Leadership

Bachelor of Arts, Buena Vista University, Storm Lake, Iowa

May 2020

Major: **Digital Media**

Student Activities Board (SAB)

January 2018 – December 2019

-Vice President of Marketing

January 2019 – December 2019

- Lead marketing and promotions teams
- Manage budget of \$2,000 for promotional items and printed posters

-Vice President of Social Media

January 2018 – December 2018

- Promoted events via social media
- Managed Facebook, Twitter, Instagram, and Snapchat accounts

The Tack Online

December 2017 – May 2020

- Multimedia journalist/contributing writer at BVU's online news source
- Interview, write and take photographs for award-winning, online publication

Capture It!

April 2018 – May 2020

- BVU's photography club
- Portrait studio work, photograph campus events

Society for Collegiate Journalists

April 2018 – May 2020

- Nominated and selected for membership in BVU chapter of national honor society for student media leaders
- Attend bi-weekly meetings and contribute to media initiatives within the Digital Media department
- Participate in First Amendment education/service projects

Alliance

August 2015 – May 2020

-Vice President

May 2019 – May 2020

- Help lead yearly events and club outings, including annual Oscars night, Valentine's Day handouts, and panel discussions, and LGBTQIA+ movie nights
- Provide a safe space for conversation for all students

Beaver Animal Rescue & Care (BARC)

August 2019 – May 2020

- Volunteer at local animal rescue centers

BVU Concert Band

August 2015 – May 2019

- Clarinetist, traveled to Hawaii with the BVU Jazz Band

Internships

Office of Community Engagement, Buena Vista University

June 2019 – August 2019

- Researched successful student engagement methods
- Conducted interviews with local non-profit organizations and created informational videos

Employment

Iowa State University Extension and Outreach – Buena Vista County

July 2021 – April 2022

-County Youth Coordinator

- Organize and facilitate county 4-H programming & county Clover Kids programming for 200+ youth
- Plan 4-H events for the annual county fair
- Organize monthly workshops, including school outreach programming
- Compile & mail monthly newsletter of past, current, and upcoming 4-H events
- Run county 4-H social media platforms, app, and Google Calendar, Check analytics
- Supervise AmeriCorps members; Sign off on monthly timesheets
- Attend conferences and professional development opportunities as needed in-person and over Zoom

AmeriCorps – Iowa Campus Compact

August 2020 – July 2021

-Buena Vista University AmeriCorps Community Engagement Coordinator

- Organize volunteer opportunities for BVU students within the local community, lead volunteer projects
- Attend AmeriCorps conferences via Zoom

Care Initiatives

July 2022 – present

-Cook

- Prepare various meals for residents by following instruction and utilizing culinary skills

Shoe Sensation

December 2019 – January 2021

-Backup Assistant Manager

- Supervising the sales floor, point of sale, Opening/closing store, counting drawers, unlocking/locking up

Pizza Ranch

April 2015 – February 2018

- Point of sale, drive-through sale, customer service

Gripp Crop Inc.

Summer 2007 – present

- Office responsibilities including filing, receipt organization, etc.
- Farm labor, such as mowing, clearing materials, etc.